

MEDIA PROMOTIONS

- ▶ Email/SMS/Whatsapp promotion to 30,000 registered buyers globally.
- ▶ Social media promotions of participating exhibitors to more than 1,00,000 business professionals.
- ▶ 10,000 and more Printed invitations to selected corporate buyers and procurement managers.
- ▶ Individual exhibitor profile and product promotions via the **PLASTIWORLD** blog.
- ▶ Billboards & hoarding across India.
- ▶ Newspaper advertisement & industry magazine promotions.

NEW DELHI - A GLOBAL SOURCING HUB

- ▶ Epicenter of UP, Rajasthan, Haryana, Punjab, Himachal Pradesh & Uttarakhand markets.
- ▶ Internationally connected to 50+ sourcing countries.

OUR SUPPORTERS



At PLASTIWORLD 2019 it is our mission to maximize your business success. Book your space now in PLASTIWORLD 2019 to demonstrate your capabilities to a global audience

Book Now

THE ALL INDIA PLASTICS MANUFACTURERS' ASSOCIATION
A-52, AIPMA House, Road No. 1, M.I.D.C., Marol, Andheri (East), Mumbai - 400093, Maharashtra, India.
Tel: 022 6777 8850-54 | Email: sales@plastiworld.org



17/07/2018



PLASTIWORLD®
The World of Plastic Products
International Exhibition **2019**
PRAGATI MAIDAN
MAR 05 TUE MAR 06 WED MAR 07 THU MAR 08 FRI **NEW DELHI**

Supported by



**Global Sourcing
Hub for
Plastic Products
& Packaging**

230,000 sq.ft
Exhibition Area

35,000+
Business Visitors

650+
Exhibitors

Organised by



Co-organised by



ABOUT

India is soon becoming a global hub for plastic sourcing owing to its increasing labour force, focus on innovation and advanced infrastructural development. These factors have contributed to help us achieve consistency, competitive pricing, and the ability to meet global standards in our plastics market.

India has made rapid progression in the plastic industry and we invite you to leverage the potential of this booming market.

Plastiworld 2019 is a first of its kind exhibition of finished plastic products. Manufacturers of plastic goods have the platform to showcase, connect, and network with new distributors, retailers, retail chains, importers/exporters, and all distinguished buyers of plastic products.

This maiden event is conceptualized by the All India Plastic Manufacturers' Association (AIPMA), the largest non-profit apex body working towards the welfare of the plastic industry for the last 72 years.

BENEFITS OF EXHIBITING

- ◆ Participate in a focused exhibition of plastic products.
- ◆ Opportunity to showcase your products to potential buyers from various industries.
- ◆ Meet, network and connect with domestic as well international buyers and exhibitors.
- ◆ Connect with high level decision makers.
- ◆ 8 Different pavilions covering industry application areas.

VISITOR PROFILE

- ◆ OEMs
- ◆ Wholesalers
- ◆ Distributors
- ◆ Traders
- ◆ Retailers / Malls
- ◆ Importers / Exporters
- ◆ Institutional Buyers
- ◆ Corporate Buyers
- ◆ Government Sourcing



PLASTIWORLD 2019 - Where plastic products and innovation put their best foot forward.

INDUSTRY PROFILE

- ◆ Agriculture
- ◆ Automobile
- ◆ Electrical, Electronics, IT
- ◆ Food & Beverages
- ◆ Gift, Novelty
- ◆ Houseware, Kitchenware, Furniture
- ◆ Building, Construction, Infrastructure
- ◆ Packaging & Decoration
- ◆ Marine
- ◆ Medical, Healthcare, Hospital Equipment
- ◆ Plumbing
- ◆ Sports
- ◆ Travel, Luggage
- ◆ Consumer Durables



KEY HIGHLIGHTS

2,30,000 sq.ft.
Exhibition Area

650+
Exhibitors

35,000+
Business Visitors